

# jeff drake

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Portfolio available online at [www.jeffanna.com](http://www.jeffanna.com)

**OBJECTIVE:** To secure a position utilizing my expertise in Graphic Design and Marketing.

## expertise

### GRAPHIC DESIGN/DESKTOP PUBLISHING

- Recipient of Ad-Q™ Award for Outstanding Advertising
- Conceptualize and create advertisements for industry publications and direct mail
- Design catalogs, one-page handouts, and large-scale product displays
- Proof graphical and text-based documents for style and content
- Prepare and pre-flight documents for large-scale print runs
- Create interactive, instructional CD-ROMs for inclusion with customized products
- Utilize 2-D and 3-D CAD for architectural/mechanical documentation

### WEB DESIGN/DEVELOPMENT

- Map and design both front-end graphics and back-end coding for Internet web sites
- Code pages using both WYSIWYG editors and straight HTML/XHTML
- Maintain consistent look and feel using cascading style sheets and server-side includes
- Develop Flash- and Shockwave-based animations for instruction and presentation
- Script complex behaviors using DHTML, JavaScript, ActionScript, and Lingo
- Utilize Internet marketing to increase web traffic by over 700%

### DATABASE DESIGN/DEVELOPMENT

- Design cross-platform (Mac OS/Windows) solutions for multi-user environments
- Link and relate databases for on-the-fly updating and consistency of data
- Publish databases as HTML/XHTML for access by remote (Internet) users

### NETWORK ADMINISTRATION/SUPPORT

- Design and set up wired and wireless, server-based networks
- Support users in a cross-platform environment (Microsoft Windows/Mac OS)
- Maintain intranet and Internet connections, including database, Exchange, and file/print server administration
- Recommend and perform hardware and software upgrades

## education

### PURDUE UNIVERSITY (West Lafayette, Indiana)

- Bachelor of Science, Computer Graphics Technology 12/2001
- Associate of Science, Computer Graphics Technology 12/2000

### ADDITIONAL PROFESSIONAL TRAINING

- Instructor, Introduction to Adobe Photoshop 3/2004-present
- Discovering Secrets of Flash 4/2003
- Mastering Macromedia Dreamweaver 4/2003

## experience

- Lead Designer, Jeffanna Design 2003-2004
- Marketing Coordinator/I.T. Specialist, S&S Fire Apparatus Co. 2002-2003
- Food Transport Services, WLK, Inc. 1999-2002, 2003-2004
- Remote Support Technician, WinStar/CIOE Internet 1999
- Spanish/ESL Instructor, Tippecanoe School Corporation 1998-1999
- Senior Field Sales Manager, Vector Marketing Corporation 1993-1998
- Spanish Education Specialist 1995-1996